

# CANVA MOCK-UP GUIDE (JPEG + PNG)

**JUST FOLLOW THESE INSTRUCTIONS AND YOUR MOCK-UP WILL BE COMPLETE IN NO TIME :)**

## **STEP 1:**

OPEN EITHER THE JPEG OR PNG VERSION OF THE MOCK-UP IN CANVA.

## **STEP 2:**

UPLOAD YOUR ARTWORK.

## **JPEG ONLY**

## **STEP 3:**

PASTE YOUR ARTWORK OVER THE BLANK ARTWORK AREA OF THE MOCK-UP.

TO POSITION YOUR ARTWORK, CLICK ON IT AND DRAG THE EDGES TO CHANGE ITS SIZE OR HOLD AND DRAG THE ROTATE ICON TO CHANGE THE ANGLE.

YOU MAY NEED TO USE THE CROP TOOL TO TRIM YOUR ARTWORK SO THAT IT CORRECTLY FILLS THE SPACE.

TIP – REDUCE THE OPACITY OF YOUR ARTWORK TO





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BETWEEN 85% - 90% FOR A MORE REALISTIC RESULT.

## **PNG ONLY**

### **STEP 3:**

PASTE YOUR ARTWORK BELOW THE TRANSPARENT ARTWORK AREA OF THE MOCK-UP. TO DO THIS, SELECT YOUR ARTWORK AND PRESS CMD/CTRL + [ OR CLICK ON POSITION > ARRANGE > BACKWARD.

ADJUST THE SIZE AND POSITION OF YOUR ARTWORK AS NECESSARY SO THAT IT COMPLETELY FILLS THE EMPTY SPACE OF THE MOCK-UP.

TO POSITION YOUR ARTWORK, CLICK ON IT AND DRAG THE EDGES TO CHANGE ITS SIZE OR HOLD AND DRAG THE ROTATE ICON TO CHANGE THE ANGLE.

### **STEP 4:**

ONCE YOU ARE HAPPY WITH THE WAY IT LOOKS, SAVE YOUR FINISHED MOCK-UP BY CLICKING FILE > SAVE.

YOU CAN THEN EXPORT IT BY GOING TO FILE > DOWNLOAD. THEN CHOOSE A FILE TYPE E.G. PNG, JPEG,





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ETC. AND CLICK DOWNLOAD.

## STEP 5:

ADMIRE YOUR FINISHED MOCK-UP :)

## OVERLAPPING OBJECTS

IF YOUR MOCK-UP HAS AN OVERLAPPING OBJECT, YOU MAY NEED TO TAKE ADDITIONAL ACTION DEPENDING ON THE FILE TYPE YOU ARE USING.

FOR EASE OF USE, WE SUGGEST THAT YOU USE OUR PNG MOCK-UP INSTEAD OF THE JPEG OPTION WHEN THERE ARE OVERLAPPING OBJECTS PRESENT.

## JPEG USERS

ADDITIONAL ACTION IS REQUIRED.

POSITION AND RESIZE YOUR ARTWORK AS USUAL BUT THEN USE AN ERASER TOOL TO REMOVE ANY AREAS OF YOUR ARTWORK THAT COVER THE OVERLAPPING OBJECT.

PLEASE NOTE – TO REMOVE OVERLAPPING AREAS IN





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CANVA REQUIRES A CANVA PRO TOOL. IF YOU DO NOT HAVE A CANVA PRO SUBSCRIPTION, WE SUGGEST USING THE PNG FILE INSTEAD OF THE JPEG FILE.

IN CANVA, SELECT YOUR ARTWORK AND CLICK EDIT IMAGE > BACKGROUND REMOVER > ERASER. THEN DRAW OVER THE AREAS OF OVERLAP TO REMOVE THEM.

## **PNG USERS**

**NO ADDITIONAL ACTION IS REQUIRED.**

PLACE YOUR ARTWORK UNDER THE TRANSPARENT AREA OF THE MOCK-UP LIKE NORMAL AS THIS AREA HAS BEEN CUT OUT WITH THE OVERLAPPING OBJECT IN MIND.

**PLEASE NOTE – FOR THE MOST PROFESSIONAL RESULT, WE SUGGEST USING PHOTOSHOP AS ITS FEATURES ALLOW YOUR ARTWORK TO LOOK MORE NATURAL IN THE SETTING THAN CANVA CURRENTLY ALLOWS.**

## **JPEG OR PNG?**

FOR SOME MOCK-UPS, WE INCLUDE BOTH JPEG AND PNG





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OPTIONS. THIS IS PARTICULARLY THE CASE FOR WALL ART MOCK-UPS.

OUR PNG MOCK-UPS HAVE TRANSPARENT AREAS THAT ALLOW YOUR ARTWORK TO SHOW THROUGH WHEN IT IS PLACED UNDERNEATH. THIS ALLOWS YOUR ARTWORK TO FILL THE SPACE ACCURATELY, WITHOUT ANY NEED TO USE AN ERASER TOOL, AND OFTEN RESULTS IN THE MOCK-UP LOOKING MORE REALISTIC.

FOR THIS REASON, WE SUGGEST CHOOSING THE PNG OPTION IF YOU CANNOT USE PHOTOSHOP.

## JPEG ONLY MOCK-UPS

IF YOUR MOCK-UP DOESN'T COME WITH A PNG OPTION, DO NOT BE ALARMED.

FOR MOCK-UPS FEATURING OPAQUE OBJECTS SUCH AS T-SHIRTS OR TOTE BAGS, JPEGS ARE MORE SUITABLE AS THERE IS NO NEED FOR A TRANSPARENT AREA.

